Alex Postelnicu

PHANTOM COLOR

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creative design direction vfx interaction

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Seeking to continually please and impress clients and eager to collaborate and solve problems for and with motivated, openminded, inspired and talented individuals, resourcefully applying my creativity to strategic and innovative direction.

Experience

Role	Company	Year
ACD	Freelance: VA Studio, YMA Prod., FavoriteColor	2008 - 09
ACD / Vfx + CoDirector	Humble, NY	2008 - 09
AD	Freelance: Ultra Images, Superfad NY, YMA Prod.	2008 - 09
Vfx Chef du Cuisine	Digital Kitchen, NY	2008 - 09
Art Direction / Vfx Designer	Brand New School, NY	2008
Art Direction / Vfx Designer	Stardust Studios, NY	2008
ACD /Art Direction / Vfx	Resident / wild(child), NY	2008
Vfx Artist / TD	American Museum of Natural History, NY	2008
Vfx Artist	Method Studios, NY	2008
Lead Vfx Artist / Designer	Brand New School, NY	2007 - 08
Art Director, Designer	Wiseguys, CH	2007
Interface / UX Designer	OBT SesameVault, NY	2005 - 09
Lead Vfx Artist / Designer	RudasStudios / Stofff, DE	2006
Lead Vfx Artist / Creative / Designer	Ultra Images, CH	2004 - 06
Inter/Reactive UX Designer	NYU Motion Capture Lab NY/LA	2004
Animation Experience Designer	Imaginary Forces, NY	2004
Motion Designer / Story Boarding	Perception, NY	2004
Interface Designer	Vidvox, NY	2003 - 05
Conceptual Design, Visual Programming	BadMagicNumber, NY	2003
Designer, Animator	Manhattan Transfer (Method) + Plus et Plus NY	2002
Designer, CI, Print, Web, Motion, Animation	Black Logic, 4Front, CBS, Aquent, Groove2 - NY	1993 - 01

I've been involved with concepting and directing design heavy projects involving up to 20 artists, producers and assistants and kept up a good spirit and high morale throughout the projects and consistently delivered on time and within budget. Worked directly and continuously with clients, from conception to delivery; and have lead and supervised several intricate visual effects projects as a flame and After Effects artist.

The following is a list of end clients or products; lead roles marked with °

food: Trident°, Ritz°, KraftFoods°, Baileys°, Hersheys, Coca-Cola, CapriSun, Migros, Coop

communication: O2 Vodafone°, Charter°, Swisscom°, BlueWin   vehicles: Chrystler°, Toyota, Volvo

products: Chrystler°, Garnier°, SwissTextiles°, Panasonic, Novartis, Plaston, Crest, Lexmark, Texas Instruments

finance: Chase°, Zurich°, NYSE°, UBS, Alianz   other: MoMA, American Museum of Natural History, United Architects

networks: BBC°, ESPN°, Discovery Channel, CBS, TNN, RushHD, Treibhouse Event Mgmt*, HBO, USA Networks

Tools + Skills

Creative Skills:
Concepting, Design, Direction, Treatment, Strategy, Storyboarding, Vfx Supervision, Delegation, Compositing, Effects Design, Interaction/Interface Design, Motion Design, Identity Design, Product Design, Event Design, Photography

Managerial Skills:
Client sensitivity and multi-language presentation abilities. Resourcefulness and flexibility. Team improvisation and empowerment. Job scheduling and estimation. Development and sustainment of project workflows, methodology, toolsets and conventions

Technical Skills:
imaging: Photoshop, Illustrator, InDesign, Dreamweaver, Aperture, Pencil, Paintbrush, Scissors, Wood Planer
video: Flame /Inferno, After Effects, FinalCut Pro, Lustre, Maya (modeling, animation), VDMX.
interactive/programing applications: VDMX, MAX/jitter/vns, javascript (AFx + Flash), and some Mel, CNC Mill/Laser

Education

High School:	German School New York, (white plains, ny)	1989 - 98
University:	Rensselaer (RPI) - (troy, ny)	1998 - 04
	Maastricht University - NL; for international business and organizational behavior	2001
	ETH, Swiss Federal Institute of Technology - CH; for architecture and product design	2002 - 03
Dual Major:	Electronic Media and Communication (interactive media) and Management (marketing)	
	+ GPA (overall) (Deans List) 3.25/4.0 + GPA (within EMAC major) 4.0/4.0	

I am fluent in five languages: English, German, French, Italian, Romanian and have a loving understanding of Spanish.